

Cheeky little Colormunki

X-Rite has announced an all-in-one colour management solution aimed at social and wedding photographers.

Colormunki Photo, claims the manufacturer, provides photographers with a versatile way to ensure colours match from display to print, allowing them to 'calibrate, capture, communicate and create'.

Users can calibrate their prints by scanning two test charts, and capture ambient light in a room or from any surface.

It can also extract colours from images to create new colour palettes, and its self-executable application

automatically checks for correct viewing conditions when users send images elsewhere. Colormunki will replace X-Rite's i1 Photo LT.

'This new product is targeting the social, wedding, portrait photographers as well as the passionate prosumers,' says Geoffrey Clements, managing director of Colour Confidence, which will be distribute the product in the UK. 'There are thousands of them who can't spend that much money on colour calibration tools. While the i1 [the professional version] stays the reference for the professionals, Colormunki



is more for that community. It's one device that does everything.'

Colormunki works with LCD screens and projectors, but it's not compatible with older CRT monitors, Clements warns. In addition, Colormunki does not offer

profile editing, scanner profiling, digital camera profiling and process control, unlike the i1 solution.

To coincide with the launch of the product, X-Rite will open a community website, colormunki.com, which will allow users to share colour palettes, consult tutorials and participate in community forums and blogs.

Available from 07 April in the UK, Colormunki Photo will retail at £375. An alternate solution for the design community will also be released in April.

For more information, visit www.colourconfidence.com.